

# EXPLORER AMBASSADORS



Joining an expedition is a big step for many young people.

Can you remember what it was like to take that first step? Do you remember some of the worries that you had along the journey to expedition? Can you articulate the benefits of joining a British Exploring Society expedition and what you took away from the experience?

British Exploring Society are looking for enthusiastic Members who went on expedition from 2018 onwards to enhance our social media presence, to make creative content or share your experience on expedition with other young people.

If you have a passion for the outdoors and are enthusiastic about using your platform, creative ideas or your story to encourage and inspire more young people about the benefits of adventurous learning then we would like to hear from you. We have the following roles available:

## **Explorer Ambassador: Social Media**

You will have a passion for social media and be able to demonstrate your creativity on channels such as Instagram, YouTube, Twitter, Snapchat, TikTok or Facebook.

If you get a kick out of creating content that engages your followers, then this is a unique opportunity to further your experience and grow your skills.

## **Explorer Ambassador: Content Creator**

You will create content which inspires and shows future Explorers what it's like to join a British Exploring Society expedition.

You could get involved in:

- Vlogging and blogging
- Filming and creating short videos / photoshoots
- Social media takeovers
- Digital marketing materials
- Generating creative ideas

If you enjoy using media to express yourself and the experience that you had on expedition whether that's through writing, photo, or film then this is a great opportunity to help inspire future Explorers and shape some of the content that British Exploring Society shares with our community.

## **Explorer Ambassador: School & Youth Organisation Speaker**

You enjoy speaking at events and sharing your own experience. You will attend events, schools, or youth organisations to act as an ambassador and speaker to potential future Explorers along with a member of British Exploring Society staff.

If you would like to share your experience on expedition with another young person who may benefit, then this is an opportunity to grow your communication skills and broaden your experience.

If you are interested in applying, please send us an email to [explorers@britishexploring.org](mailto:explorers@britishexploring.org) with the job role you would to apply for and we can send you details of how to apply.